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Reclaiming Economics for all people everywhere, other species, nature, the planet and its systems

Sponsorship Opportunities with the Green Economics Institute Conferences

The world's leading conferences on Green Ideas and Innovation

Interested in sponsoring a Green Economics Institute Event? Tell us more...

5 th Annual Green Economics Conference at Oxford University

July 2010 at Mansfield College, Oxford University

**Environmental Impacts, Climate Change, post-Copenhagen,
Green Economics, Green Business, Innovation, Geo-Engineering,
Green Jobs**

What our Sponsors, Exhibitors, and Participants are saying

“Just to say a great event this year, as last - so glad I stumbled across your website last year! A plethora of fantastic sessions and speakers, and excellent networking - definitely the one event I would move mountains to attend in the year. Thank you!”

– **Manda Brookman Director, CoaST: Cornwall Sustainable Tourism Project**

“Excellent delegates' feedback, it was a very successful event with 92% of delegates rating the event as very good or excellent. “

– **EWorld Purchasing Team**

Thank you for the event, which I absolutely loved. It was fun, nourishing and the discussions hit the nail on the head of exactly what we need to survive this bizarre age we live in.

-Dr Sacha Norris Biodiversity Specialist, author and former BBC announcer. 2009

One of the best students of our Department, has recently attended the training organized by you and held in Berlin from 12 to 16, December. She was very impressed and found the training very informative and effective. Let me thank you, and congratulate with the big success of the training course. - **Head of Economics Faculty, University of Yerevan, Armenia**

“It was a pleasure to present to and meet with your gathering - and being at Oxford was a pleasant bonus for me! Your Green Economics Institute seems to have many parallels to our own GIST.”

– **Pavan Sukhdev, Managing Director Deutsche Bank, India, and Leader of TEEB Economics of Biodiversity and Ecosystems, UNEP.**

Thank you for the Green Economics Institute special conference on climate change policies, Preparing for Copenhagen COP 15 on November 2009 at the Oxford University Club, Oxford University last week: it was absolutely fantastic and had such an interesting dynamic I really really enjoyed it - **Kate Campbell Ireland**

Many thanks for excellent speech and very useful answers to questions on the panel

The Head of the Institute of Mechanical Engineers.

“Great conference ... and lots of contacts.”

– **Ian Chambers, Director, Orange**

May I congratulate you and indeed all the staff and management of Green Economics Institute U.K on the tremendous success of year's Conference. Green Economics Nigeria was represented at the conference, as we are trying to lay a strong foundation in Nigeria and indeed Africa, towards promoting a low carbon, resource-efficient economy.

- **Dr Chidi Magnus Onahua, Green Economics Nigeria**

Thanks for a lovely conference. I have never felt such an intense positive energy floating in the air. The minute the event took off I knew that was it - this was the group, the people and the topics that I identify with. Although coming from far away, I felt actually like coming home - really blending with the rest of the participants which were from as many as 19 countries as we counted then J. Maybe it is the variety of people, the mixture of cultures and ideas that contributes to the uniqueness of the event. It was an enormous honor to address the main panel and have the presentations at the panel sessions and imagine all that in one of the oldest colleges in Oxford. That is something unforgettable for me.

-**Daniela Kostadinova Petrovic, Serbia and Macedonia, GTZ German Technical Cooperation**

I would like to thank you again for the Café Scientifique very interesting and interactive presentation. Reactions from our audiences are very positive and people are asking for more similar events in the future.

-**Žarko Koneski, British Council Macedonia**

“Thank you for allowing me to participate in your conference. The link between Green and technology is up most in people's minds.”

– - - **Rakesh Kumar VP Gartners IT and Hi Tech Research**

Thank you for the conference. This proved most useful; you managed to convene a wonderful audience, congratulations! I look forward to participating in discussions in the future.

- **Nicolas Bertrand United Nations Environment Programme Geneva**

10 Reasons to Sponsor a GEI Conference

1. Your profile is enhanced by our targeted marketing of your name, speech and

information to our global network, one of the largest global green networks in the world, with millions of different web site presences.

2. Function/market specific social media portals and event sites provide you with multiple opportunities to communicate directly with your target audience before and after the conference. Commercial attendees have advised us that attendance has directly led to major institutional sponsorship, brilliant strategically important, and lucrative new clients, and an enhanced customer base as a simple result of attending and presenting at our conferences.
3. Many attendees, often at extremely high levels of professional achievement already- for example Professor Level, have told us that attendance has actually changed their lives and their careers in significantly important and beneficial ways, for example led directly to new higher level jobs, sought after opportunities, professional dreams come true. We believe this is due to the unique blend and mix we provide due to our "Four Pillars" operation and analysis, bringing together high achievers and shakers and movers and great innovators and the worlds best thinkers with people working completely outside of the " box".
4. Direct contact with key decision makers and qualified participants via our niche conferences with a measurable return on your investment. You will receive a special stream targeting your own subject interest area during the conference.
5. We are now able to provide for all major sponsors, that their logo/information is featured in all conference packs, conference badge ribbons can be sponsored, if appropriate, and on all web conference advertising before the conference and will receive a special area on our website with links to your own sites.
6. Our work has significantly advised and informed- many of the major global institutions, who have then been able to enhance their own strategy significantly in this area.
7. Your products, services and executives as key players are positioned in front of major industry leaders.
8. You can sponsor webinars, podcasts, online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.
9. You can purchase high-yield online displays that reach your target audience on our expanding number of portals and event sites.
10. Some organizations can offer some of these things...

...But only Green Economics Conferences can offer ALL of these things!

Why Sponsor a Green Economics Event?

"When asked which advertising mediums are most important to meeting your company's key marketing objectives today? 45 percent said conferences and events."

- **The Economist magazine's Global CMO report, 2008**

Have you noticed?

Conventional advertising practices have been thrown out the window.

Every day we hear more about:

1. Using conferences to make direct contact with new customers and strengthen relationships with existing ones
2. Sponsoring events to provide live support for branding initiatives
3. Sponsoring niche-based online newsletters to attract new customers
4. Maximizing qualified lead generation via usage of carefully constructed webinars, podcasts, virtual conferences, web seminars short videos & more
5. Targeting online display advertising to responsive buyer niches
6. Developing and using customer feedback from dedicated social media portals to improve product/service offerings

The Message Is Clear...

Any organization not using alternative media is going to be dead in the water. The returns on traditional advertising just can't cut it anymore. It's a new era.

The Green Economics Institute is on the cutting edge of today's measurement-managed advertising revolution. We offer sponsors of our conference programs, a total set of integrated value-added services unmatched by direct and indirect competitors.

These services can be purchased individually or bundled together to help conference sponsors convert indifferent prospects into solid paying customers.

The ultimate outcome?

Decreased customer acquisition costs for sponsoring organizations.

Innovation must translate into new value for customers.

That's precisely what we've done. The Green Economics Institute can now offer sponsors in many of our programs new and superior benefits.

What Makes the Green Economics Institute Sponsorship Package Superior to All Others?

There's really no magic, it is merely patient attention to what our sponsorship customers want, expect, need and value. Every sponsor wants to create customers, develop qualified sales leads, convert leads into sales and retain customers. Our tailored sponsorship packages help you to achieve these objectives.

I am writing to you to thank you and your team at the Green Economics Institute for organising such an inspiring event. Not only was the event very highly informative, providing insight into the

way the environmental perspective is developing, but it was also very supportive, providing me with encouragement to continue with my own research.

The event brought together people who have important roles in finance, energy and IT, but also new entrepreneurs, academics (known and unknown) and admirably humble people, who keep us connected with the practical. From economics to ecology, psychology to gardening, engineering to finance. I am certainly intending to come next year!

- Marek Zeremba Pike

It was lovely to meet you both on Friday and Saturday and real pleasure to be involved with your highly relevant and worthwhile event. I made very good contacts at the event, and I learned a great deal. (from ..)... your amazing and important institution. - Steve P.

Our sponsors want to create and keep customers. They want to spend their money on those things that produce paying customers. And they want to be able measure their results.

We believe that our total package conferences, webinars, podcasts, short videos, newsletters when married to our social media portals and event sites, produces the synergistic effect required for cost-effective advertising in today's turbulent economy.

Our participants receive immediate and significant benefits networking with targeted and interested clients who can help them in many different ways and all benefit significantly in terms of increased client profile and directly increased new customer bases.

If you are interested in discussing sponsorship or exhibition opportunities, please [contact us](#).

Packages range from euros 1500 per day payable in advance.

To total suggested sponsorship of euros 5000 for an event
and 10 000 euros for one calendar year's sponsorship.

Other packages are available, please enquire

The Green Economics Institute:
“The World’s Leading Green Conferences”

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