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*Reclaiming Economics for all people everywhere, other species, nature, the planet and its systems*

# **Guaranteed Placement Opportunities with the Green Economics Institute**

**The world's leading Green Interns college, top policy makers on Green Ideas and Innovation**

**Interested in interning for the season for a Green Economics Institute Event? Tell us more...**

**Global Green Economics Network, policy advise, government briefings, conferences, writing and lecturing all over the world,remaking economics theory and practise.**

(In 2010 at Mansfield College, Oxford University also in Venice, Armenia, Italy, Malta, China, and many other countries. Please visit our calendar for latest list)

**Environmental Impacts, Climate Change, post-Copenhagen, Green Economics, Green Business, Innovation, Geo-Engineering, Green Jobs**

**What our Interns, Exhibitors, and Participants are saying**

“Just to say a great event this year, as last - so glad I stumbled across your website last year! A plethora of fantastic sessions and speakers, and excellent networking - definitely the one event I would move mountains to attend in the year. Thank you!”

– **Manda Brookman Director, CoaST: Cornwall Sustainable Tourism Project**

“Excellent delegates' feedback, it was a very successful event with 92% of delegates rating the event as very good or excellent. “

– **EWorld Purchasing Team**

Thank you for the event, which I absolutely loved. It was fun, nourishing and the discussions hit the nail on the head of exactly what we need to survive this bizarre age we live in.

**-Dr Sacha Norris Biodiversity Specialist, author and former BBC announcer. 2009**

One of the best students of our Department, has recently attended the training organized by you and held in Berlin from 12 to16, December. She was very impressed and found the training very informative and effective. Let me thank you, and congratulate with the big success of the training

course. - **Head of Economics Faculty, University of Yerevan, Armenia**

“It was a pleasure to present to and meet with your gathering - and being at Oxford was a pleasant bonus for me! Your Green Economics Institute seems to have many parallels to our own GIST.”

- **Pavan Sukhdev, Managing Director Deutsche Bank, India, and Leader of TEEB Economics of Biodiversity and Ecosystems, UNEP.**

Thank you for the Green Economics Institute special conference on climate change policies, Preparing for Copenhagen COP 15 on November 2009 at the Oxford University Club, Oxford University last week: it was absolutely fantastic and had such an interesting dynamic I really really enjoyed it - **Kate Campbell Ireland**

Many thanks for excellent speech and very useful answers to questions on the panel

**The Head of the Institute of Mechanical Engineers.**

“Great conference ... and lots of contacts.”

- **Ian Chambers, Director, Orange**

May I congratulate you and indeed all the staff and management of Green Economics Institute U.K on the tremendous success of year's Conference. Green Economics Nigeria was represented at the conference, as we are trying to lay a strong foundation in Nigeria and indeed Africa, towards promoting a low carbon, resource-efficient economy.

- **Dr Chidi Magnus Onahua, Green Economics Nigeria**

Thanks for a lovely conference. I have never felt such an intense positive energy floating in the air. The minute the event took off I knew that was it - this was the group, the people and the topics that I identify with. Although coming from far away, I felt actually like coming home - really blending with the rest of the participants which were from as many as 19 countries as we counted then J. Maybe it is the variety of people, the mixture of cultures and ideas that contributes to the uniqueness of the event. It was an enormous honor to address the main panel and have the presentations at the panel sessions and imagine all that in one of the oldest colleges in Oxford. That is something unforgettable for me.

-**Daniela Kostadinova Petrovic, Serbia and Macedonia,GTZ German Technical Cooperation**

I would like to thank you again for the Café Scientifique very interesting and interactive presentation. Reactions from our audiences are very positive and people are asking for more similar events in the future.

-**Žarko Koneski , British Council Macedonia**

“Thank you for allowing me to participate in your conference. The link between Green and technology is upmost in people's minds.”

- **Rakesh Kumar VP Gartners IT and Hi Tech Research**

Thank you for the conference. This proved most useful; you managed to convene a wonderful audience, congratulations! I look forward to participating in discussions in the future.

- **Nicolas Bertrand United Nations Environment Programme Geneva**

## **10 Reasons to use the Green Economics Institute Trust for guaranteed exciting interns placements whose benefits last a lifetime**

1. Your profile is enhanced by our targeted marketing of your name, speech and information to our global network, one of the largest global green networks in the world, with millions of different web site presences.
2. We produce the Green Intern Magazine which gets your name out to thousands of potential employers- 500 a day see our work and our website
3. We have the liveliest Green Interns College in the world
4. We support our students for their entire career not just for the internships weeks
5. We have access to a global network of green employers, shakers and movers, with contacts in all the main institutions and innovators globally in 47 countries
6. Our interns placed -have travelled extensively- if they like that- have written published lectured, given speeches in parliaments, affected policy making – met with governments, ministers, politicians, professors and heads of NGOs and directors of large global businesses and written influential briefing papers.
7. As inventors of Green Economics, we dont just observe the green economy, we create it and drive the agenda forward in governments ( most of our clients are governments and lively other groups who work with us – from campaigning, NGOs, companies, academia and exceptional people with a global and progressive vision.
8. Function/market specific social media portals and event sites provide you with multiple opportunities to communicate directly with your target audience before and after the conference. Commercial attendees have advised us that attendance has directly led to major institutional sponsorship, brilliant strategically important, and lucrative new clients, and an enhanced customer base as a simple result of attending and presenting at our conferences.
9. Many attendees, often at extremely high levels of professional achievement already- for example Professor Level, have told us that attendance has actually changed their lives and their careers in significantly important and beneficial ways, for example led directly to new higher level jobs, sought after opportunities, professional dreams come true. We believe this is due to the unique blend and mix we provide due to our “Four Pillars” operation and analysis, bringing together high achievers and shakers and movers and great innovators and the worlds best thinkers with people working completely outside of the “ box”.
10. Direct contact with key decision makers and qualified participants via our niche conferences with a measurable return on your investment. You will receive a special stream targeting your own subject interest area during the conference.
11. We are now able to provide for all major sponsors, that their logo/information is featured in all conference packs and on all web conference advertising before the conference and will receive a special area on our website with links to your

own sites.

12. Our work has significantly advised and informed- many of the major global institutions, who have then been able to enhance their own strategy significantly in this area.
13. Your products, services and executives as key players are positioned in front of major industry leaders.
14. You can sponsor webinars, podcasts, online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.
15. You can purchase high-yield online displays that reach your target audience on our expanding number of portals and event sites.
16. Some organizations can offer some of these things...

...But only Green Economics Conferences can offer ALL of these things!

## Why take a placement through the Green Economics Trust?

"When asked which advertising mediums are most important to meeting your company's key marketing objectives today? 45 percent said conferences and events."

- **The Economist magazine's Global CMO report, 2008**

"In today's competitive job market new graduates need to have something extra on their CV to get noticed and to demonstrate knowledge and practical experience to impress at interview. Our internship will provide work experience in the emerging area of environmental issues, training in contract and tender administration by a fully qualified member of the Institute of Purchasing, and contacts within the third sector and the political arena and training in Business English by a Chartered Member of the Institute of Linguists."

**Our amazing international and rapidly growing interns college and programme which you become part of automatically on being placed as an intern.**

### **Have you noticed?**

**Conventional career development practices have been thrown out the window.**

**Every day we hear more about:**

1. Using the experience of interning to make direct contact with new customers and employers and strengthen relationships with existing ones: former interns are the preferred staff as they have bespoke training and know the institution or company's business
2. Sponsoring interns to provide live support for branding initiatives
3. Sponsoring niche-based activities and on line newsletters- you can sponsor The Green

- Intern which is read by very highly qualified staff- and also attracts 1200 hits a day to our website and you will undoubtedly attract new customers
4. Maximizing qualified lead generation via usage of carefully constructed webinars, podcasts, virtual conferences, web seminars short videos & more
  5. Targeting online display advertising to responsive employer and buyer niches who can see what you do
  6. Developing and using customer feedback from dedicated social media portals to improve product/service offerings

## **The Message Is Clear...**

Any organization not using alternative media is going to be dead in the water. The returns on traditional advertising just can't cut it anymore. It's a new era.

The Green Economics Institute Trust is on the cutting edge of today's measurement-managed advertising revolution. We offer students and institutions of our programs, a total set of integrated value-added services unmatched by direct and indirect competitors.

These services can be purchased individually or bundled together to help conference students convert indifferent prospects into solid employers or solid paying clients.

### **The ultimate outcome?**

Decreased customer acquisition costs for sponsoring organizations.

Innovation must translate into new value for customers.

That's precisely what we've done. The Green Economics Institute Trust can now offer students in many of our programs new and superior benefits.

## **What Makes the Green Economics Institute Trust Placements Package Superior to All Others?**

There's really no magic, it is merely patient attention to what our sponsorship customers want, expect, need and value. Every sponsor wants to create customers, develop qualified sales leads, convert leads into sales and retain customers. Our tailored placement packages help you to achieve these objectives.

I am writing to you to thank you and your team at the Green Economics Institute for organising such an inspiring event. Not only was the event very highly informative, providing insight into the way the environmental perspective is developing, but it was also very supportive, providing me with encouragement to continue with my own research.

The event brought together people who have important roles in finance, energy and IT, but also new entrepreneurs, academics (known and unknown) and admirably humble people, who keep us connected with the practical. From economics to ecology, psychology to gardening, engineering to

finance. I am certainly intending to come next year!

**- Marek Zeremba Pike**

It was lovely to meet you both on Friday and Saturday and real pleasure to be involved with your highly relevant and worthwhile event. I made very good contacts at the event, and I learned a great deal. (.from ..)... your amazing and important institution. - **Steve P.**

Our students and institutions want to develop their careers. They want to spend their money on those things that produce future career prospects. And they want to be able measure their results.

We believe that our total package conferences, webinars, podcasts, short videos, newsletters when married to our social media portals and event sites, produces the synergistic effect required for cost-effective advertising in today's turbulent economy.

Our participants receive immediate and significant benefits networking with targeted and interested clients who can help them in many different ways and all benefit significantly in terms of increased client profile and directly increased potential client markets.

If you are interested in discussing Intern Placement Opportunities for yourself- or your students, or if you are a college or institution or a company or NGO and sponsoring our interns college- please [contact us](#).

Packages range from euros 500 for a guaranteed student placement for individual students, 1500 for an institution's placements per month during the season payable in advance.

To total suggested fee of euros 5000 for an institution to place one course of students for a season: 3 months.

and 10 000 euros for one year's placements for a college

Other packages are available, please enquire

**The Green Economics Institute Trust :**

**“The World’s Leading Green Internships, Network, Conferences, Policy, Academia, Business, Campaigning ”**

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