

Green Economics for an age of uncertainty and change: A ground-breaking new
book

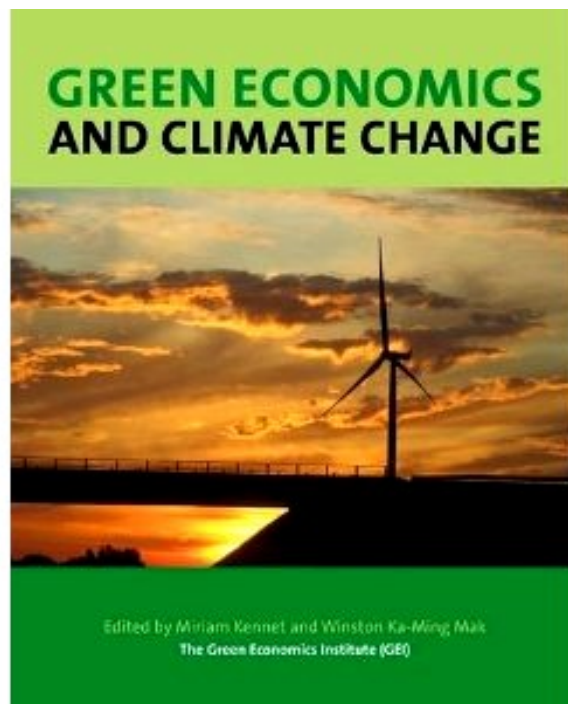
Green Economics and Climate Change

***This collection of essays, speeches & articles introduces
Green Economics as solutions to global climate change to
the general readers!***

**Edited by Miriam Kennet &
Winston Ka-Ming Mak**

*Just Published by the Green Economics Institute in
January 2012*

It offers perspectives from people all over the world, with a variety of backgrounds, showing how we can avoid the previous pitfalls of biased perspectives of economics from power elites. This book is well suited for students, academics, campaigners, policy makers and anyone with an interest in blind spots of traditional economics, methodology and philosophy of green economics, climate change economics, international climate change negotiations and the four-pronged solutions to the world's greatest challenge - climate change.



Book Overview: 4 parts. No. of pages 329 approx. (Cover price £40.00) ISBN 978-1-907543-10-4

Understanding Green Economics: Essays on the development & background of green economics as a discipline, issues and philosophy in green economics, as well as its response to environmental and economic crises in 2010-11.

Climate Change Economics as manifestation of Green Economics principles: Essays on the economic values of the devastation of climate change, re-focusing economic policy agenda, prosperity without growth, carbon markets and the Durban climate change conference (December 2011).

Core Solutions to Climate Change

Part 1: Reshaping the markets: Border tax adjustment, Green Investment Bank, Carbon Reduction Commitment...

Part 2: Reforming the regulations: Green built environment, the role of decent work conditions...

Part 3: Exploring and economising "techno fixes": Renewable energy, European SuperSmart Grid, carbon sequestration...

Part 4: Instilling changes to lifestyle: Green IT, green jobs, slow travel...

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for the general readers!

The Green Economics Handbook Series

aims to address all aspects of Green Economics as it comes to
prominence on the world stage.

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The Green Economics Reader is a collection of essays, speeches & articles from leading green economists Green Economists, & also green professionals and philosophers on environmental change, scientific theory and philosophy in Green Economics. Green Economics as a discipline is outlined described in the book, which provides the reader with well-thought out practical answers to existing and future problems by incorporating knowledge and complex interactions into an exciting and up-to-the-minute understanding of the issues that the world is facing.

The work of the Green Economics Institute (GEI) has given rise to the global movement known as Green Economics and the Green Economy. It was the aim and the achievement of The

Green Economics Institute to turn the vision of a few campaigners and innovators into a massive global movement for change, one which has been taken up by almost all global transnational institutions and governments. This book is the latest addition to bring these core ideas to the general readers and to provide an insight into the development, theory and features of Green Economics.

Manifesting the principles of Green Economics, **Climate economics** is an amalgamation of environmental economics, energy economics, development economics and economics of international relations. Traditionally, most economics theories are designed to address issues relatively short term or national. Even international economics sometimes fails to cope with trans-boundary issues. We aspire to prosper perpetually. Yet, we will make this a can-do and should-do only within the limit that the earth affords to afford and carry with.

“After the **Durban Summit**, negotiation is indeed not difficult, but it is how politicians persuade their people to shift to low-carbon lifestyle that is difficult. The profound obsession of politicians with infinite (high-carbon) economic growth is not going to change anytime soon unless their people’s mindsets are completely changed. We are now on a ‘climate mortgage’ to borrow from our future generations. The Kyoto Protocol adopted in 1990s was just the ‘deposit’. Kyoto II is an ‘instalment’ long overdue and the Durban deal is only part of it. The lack of quantitative emissions reduction targets year after year means that our ‘mortgage’ now is subject to ‘penalty’ or a higher ‘interest rate’ equivalent to 1-2% of the world’s GDP this year rising to 19% in 2030!”

Winston Mak, Policy Advisor to the Green Economics Institute

Editors:

Miriam Kennet is CEO, Director & Co-founder of the Green Economics Institute and the Founder & Editor of the International Journal of Green Economics. She is a member of Mansfield College, Oxford University and the Environmental Change Institute, Oxford University as well as one of the leading and best known global thinkers, writers and speakers on green economics. Her research at South Bank University, London & at Templeton College, Oxford University focused on green issues and strategic management of international firms. She is editor of 7 books on Green Economics; and author of over 100 articles, books and book chapters on green economics and also on stakeholder theory, corporate social responsibility and economics transformation, green jobs, geo-engineering and women's unequal pay & poverty, climate change, poverty prevention and biodiversity economics. A trainer with the National Government School, she is a regular trainer, speaker, lecturer and adviser to governments on the international stage and also many universities around the world, as well as running a very lively international interns college and regular influential international green economics conferences. She leads a delegation to COP Kyoto Conferences and also is a UK government-recommended member of the IPCC global network of climate scientists and leads a delegation to RIO +20 Earth Summit which is about green economics, the campaigning idea which she is credited with developing into a robust credible and lively academic discipline.

Winston Ka-Ming Mak is the Policy Advisor to the Green Economics Institute, specialising in writing articles and delivering speeches on sustainability issues in various conferences. He holds a first degree in Politics and Public Administration from the University of Hong Kong. After a career with Hong Kong’s civil service, he completed his Master’s degree in Environmental Strategy (Distinction) at the University of Surrey with his dissertation focusing on new legal frameworks for businesses and sustainable economy. Before he joined the Institute, he was a Research Associate with the ESRC Research Group on Lifestyles Values and Environment (RESOLVE) at the University of Surrey.

Contributors of this book include: Ruperto Alonzo (The Philippines), Adul Saboor Atrafi (Afghanistan/ILO), Pervez Babul (Bangladesh), Graciela Chilchinsky (USA), Henry Cox (UK), Daren De Castro (The Philippines), Michelle S. Gale de Oliveria (Brazil), Klarizze Puzon (France), Aija Graudina (Lavia), Volker Hinnemann (Germany), Meredith Hunter MLA (Australia), Kristina Jociute (Lithuania), Miriam Kennet (UK), Peter Kirby-Harris (UK), Rakesh Kumar (India), Clive Lord (UK), Maria Alejandra Caporale Madi (Brazil), Winston Ka-Ming Mak (Hong Kong/UK), Peter McGrath (UK), Maria Delfini Rossi (Spain), Monika Siegrist (Australia), Enrico Tezza (Italy/ILO), Jennifer Umlas (Singapore), Edmundo Werna (Brazil/ILO) and Haihan Yu (Spain/China).