Green Economics and Citizens Income

This ground breaking innovative book introduces Green Economics and the Citizens Income to the general reader!

Edited by Clive Lord, Miriam Kennet and Judith Felton

Published by the Green Economics Institute

£30.00 RRP

This fresh perspective on the theme of how to stop mankind overexploiting the Earth challenges reassurances that scientific warnings are unduly pessimistic. The fate of Easter Island offers new insights into the dynamics driving economic expansion, and why the major players can never know how or when to stop. Lord outlines how a so-called 'primitive' tribe solved the problem which devastated Easter Island, and which now confronts us globally, by a cultural shift based on a strategy of sharing necessities unconditionally, allowing other rules for everything else.

Lord explains why such a strategy is an essential precondition for a sustainable world, and how it can be adopted nationally and internationally. Practical measures, however vital once such a shift has taken place, will do more harm than good if used instead to prop up the existing growth oriented mind-set.


Part 1: Introduction
Part 2: Concepts: Tragedy of the commons, etc.
Part 3: A way out: Making it happen
Part 4: Wider Implications: How the Citizens’ Income can form the basis for a paradigm shift
Part 5: Tactical and strategic implications for implementation
Part 6: Case studies of new developments
Part 7: There are no utopias

This book is written for those who do not yet share a Green world view, but who do have stirrings of unease that we are not looking after the Planet as well as we ought. It is also written for others who share the author’s concerns but who have chosen different paths and strategies. Intended as part of a series of the Green Economics Institute, it is hoped that it will operate in tandem with the much more ambitious work being undertaken, for example to find methods of measuring the economy better suited to ecological criteria than those in use since the end of the second world war. A two stage strategy is envisaged: in the first instance it is hoped that academics and opinion formers will use the message contained in this book as the basis for their work towards a sustainable society and economy, but ultimately that message needs to reach a much wider audience for the necessary cultural shift world-wide, before the dangers of which scientists warn us become a reality.

Green Economics and Citizens Income: Survivability and Sustainability
greeneconomicsinstitute@yahoo.com

The Green Economics Institute
This book makes as few philosophical assumptions as possible. It offers a new insight, albeit at a fairly superficial level, based on the 'Deep Ecology' tenet that we should model society on tribes who live in harmony with their surroundings, but this is confined to one aspect of society. On the other hand it is 'market' oriented only in the sense that since the market is dominant, that is where one must start. It is a part of my claim that the ideas in this book may help other norms to emerge. It is assumed that economics will and should remain as part of the ecological decision making process, but that its current dominance must cease. Some of the steps in Lord’s reasoning are intuitive rather than based on evidence. Mostly they depend on ideas, indeed sea-changes in ideas for which there can be no evidence in advance.

This book attempts to weave several different strands whose importance is only apparent when considered together. The pace of change in the debate on threats to global sustainability is accelerating, so that attempts to keep up to date with all developments would be ineffective.

My hope is that this book will provide a basis for a new approach to problems, and that others will build on this foundation. "The world is no longer divided by the ideologies of "left" and "right", but by those who accept ecological limits and those who don't." Wolfgang Sachs 2003 "The point of the story of the boy who cried wolf is that finally, a wolf did appear" Martin Wolf, discussing Climate Change in the Financial Times.

Biographies of the Editors:

Clive Lord was a founder member of the English and Welsh Greens in 1973 and has been an active innovator ever since. He served as a Probation officer for 30 years, retiring in 1994. Clive is also the author of 'A Citizens’ Income - a Foundation for a Sustainable World' (2003). He maintains that his contribution to the debate on sustainability is fundamental to those from others able to take matters forward. He is involved in Lilac Housing Co-op where he has just created a straw bale house to live in.

Miriam Kennet is CEO, director and co-founder of the Green Economics Institute and the founder and editor of the International Journal of Green Economics. She is a member of the Environmental Change Institute, Oxford University. She is editor and author of 100s of articles, book chapters and books about Green Economics in many languages. Miriam recently was named by a poverty charity as one of the 100 most powerful unseen women making change globally.

Judith Felton has been an editor with the Green Economics Institute for several years, producing numerous volumes, journals, proceedings and books. Her background is in healthcare and she works as a complementary therapist. She is interested in the Buddhist approach to Green Economics.

Order from the Publisher: The Green Economics Institute
greeneconomicsinstitute@yahoo.com www.greeneconomics.org.uk

Preventing Poverty!

Green Economics: Creating Global Waves of Change