

# Green Economics

## The Greening of Asia and China

*Published by the Green Economics Institute*

**Edited by Miriam Kennet and Norfaryanti Kamaruddin**

The book offers perspectives from people all over the world, from a variety of backgrounds. It is well suited for students, campaigners, policy makers, & anyone with an interest in Asian countries and green economics. The Green Economics Institute is very active in spreading Green Economics around Asia and China at all levels and in all walks of life and our work is creating a great deal of interest. This experience has allowed us to bring together the voices from many different green initiatives into a single volume for the first time. This book has been compiled by the global leaders in the field, including a number of high profile specialists..



**Book Overview: 8 parts. No. of pages 350 approx. ISBN: 978-1-907543-23-4**

- Part 1: Introduction: Dynamic, technological innovation and the greening of Asia and China: The social and environmental wealth paradox**
- Part 2: The Greening of Asian and Chinese Business, Green IT and Green Technology and Trade**
- Part 3: Gender as a core component of Green Economics in Asia**
- Part 4: The Green Built Environment**
- Part 5: Climate Change and Energy**
- Part 6: Social Justice**
- Part 7: Biodiversities and Species Extinction**
- Part 8: Sustainable Development**

***Special Introductory Offer!***

***RRP £40 + P & P***

**Order Your Copy Now**

**Order this book from the  
Green Economics Institute**

[greenomicsinstitute@yahoo.com](mailto:greenomicsinstitute@yahoo.com)  
[www.greenomics.org.uk](http://www.greenomics.org.uk)

**Available Now!**

## Green Economics In Asia

Asia and China form the powerhouse of the world economy of the 21<sup>st</sup> century, with much of the area enjoying more than 5% GDP growth. Other parts of the region are still struggling with deep and life-threatening poverty and inequality. Other people are challenging stereotypes and norms. One woman is running a Real Estate Company in Saudi Arabia, one man has built an entire city on solar and renewables. Several mayors in Hong Kong and Indonesia are leading with Green Tech, sustainable city initiatives. Japan has had its own transformation and green awakening moment with the terrible, natural and man-made events in 2011 and Japan is experiencing its highest debt ratio ever and so the region is not immune to the global debt crisis.

The book explores the paradoxes of the successes and challenges of two of the main BRICS, India and China. It also considers aspects of the development of the economy of the CIVETS in Asia: Indonesia, Vietnam and Turkey, which are also leading the world in change and development. The book presents Asia's ground breaking innovation and green tech revolution, which have successfully challenged the world's economic, political and institutional frameworks in this truly global world. The book asks what global sustainability looks like in a world where each of us is dependent and inter-dependent on the whole human family, nature, other species, the planet and its systems? We have much to learn from each other.



This book is the first to try to chart the innovations and challenges that the Asian and Chinese economic miracles are bringing from a green perspective, and to hear from voices all around the region about the implementation of the green economy. This book sets the scene for the physical and social environment of the 21<sup>st</sup> century, and introduces the context and features of these changes to the reader. It also begins the discussion of the New World Order and also provides suggestions for world government and world governance to meet the challenge of global environmental and social change and the issues that this raises. Sha Zukang, the leader of the Rio +20 conference, passionately believes in sustainable development and the greening of the world economy.

Welcome to the "Age of Global transformation and the Age of Green Economics"

Ban Ki-Moon Head of the United Nations



### Biographies of Editors:

**Miriam Kennet** is CEO, director and co-founder of the Green Economics Institute and the founder and editor of the International Journal of Green Economics. She is a member of Mansfield College, Oxford University and the Environmental Change Institute, Oxford University. She is a UK government recommendation for the IPCC and has her own delegation to the Kyoto Climate Protocol Conferences and to the RIO +20 Conference.

Miriam recently was named as one of the 100 most powerful unseen women making change globally at a ceremony in London. She is the founder and Director of The Green Economics Institute and the International Journal of Green Economics and is credited with the development of the inclusive, academic discipline of green economics.

**Norfaryanti Kamaruddin** is currently a Research Officer at Techno Economics and Policy Laboratory, Institute of Tropical Forestry and Forest Products, Universiti Putra Malaysia (UPM). Qualified in Agribusiness, she accumulated more than 5 years research experience with UPM. She researches and writes in the field of green economics.

**Contributors to the book:** Miriam Kennet (UK), Norfaryanti Kamaruddin (Malaysia), Ryota Koike (Japan), Michelle S. Gale de Oliveira (Brazil), Dr. Lu Wei (China), Marina Mangoni (Italy), Richard Sanders (China), Dr. Hans-Guenter Wagner (China and Germany), Dr. Natalie West Kharkongor (India), Shuhan Liu (China), Yujing Wang (China), Wei Ren (China and UK), Winston Ka-Ming Mak (Hong Kong), Bengi Yanik-Ilhan (Asia), Nursel Aydinler-Avsar (Asia), Seldag Ceylan (Turkey), Jigme Tashi Tsering (Bhutan), Maria Delfina Rossi (Spain and Greece), Hayal Ayca Simsek (Turkey), Nevzat Simsek, Davide Bottos (Italy), Kristina Jociute (Lithuania), Katherine Kennet (UK), Soma Dey (Bangladesh), M.R. Sher-iza, M.D. Zaidi (Asia), Zaiton Samdin (Asia), Juliane Göke (Germany), Professor Peter Yang (USA), Indira Dutta (India), Professor Immai (UK)