

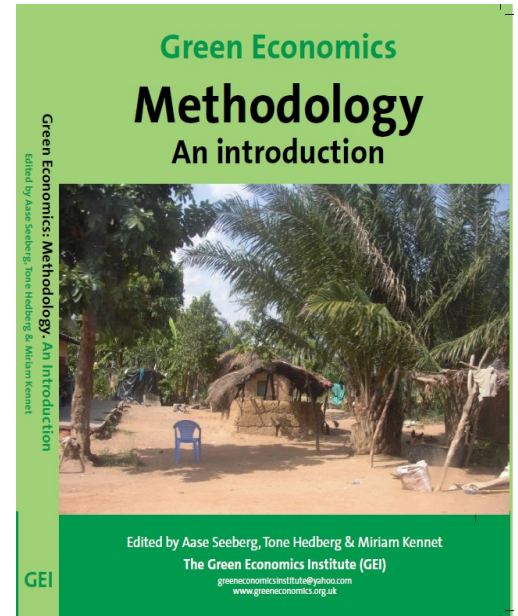
## A ground-breaking new book **Green Economics: Methodology**

*“The age of plenty is over. If we want a future, it must be the age of green economics which teaches us firstly how to share with each other.”*  
Miriam Kennet

**Edited by Tone Hedvig Berg, Aase Seeberg and Miriam Kennet**

*Published by the Green Economics Institute*

*Reclaiming Economics for all people everywhere, other species, the planet and its systems. Reforming Economics, scientific conference with exciting innovations and developments in economics. Contested methodologies in current economics disciplines and laying down the foundation for green economics methodology, data and research.*



**Book Overview: 7 parts. No. of pages 350 approx. ISBN: 978-1-907543-35-7**

**Part 1: Introducing Green Economics :** Green economics and what it means by Miriam Kennet, Green Economics: Its recent development and background by Miriam Kennet and Michelle S. Gale de Oliveira, The Ten Key Values of Green Economics by Miriam Kennet, Jeffrey Turk, Michelle S. Gale de Oliveira.

**Part 2: Green Economics empirical:** How China Greens its Economy by Professor Peter Yang, Strategies for a Sustainable City, Thimphu, Bhutan by Jigme Tashi Tsering, Green Development: Modern Service Industry in Tianjin by Shuhan Liu, Application of Green Economics in Business and Rural India: methods and tools by Dr. Natalie West Kharkongor, Introduction Green-Economics: Protest and renaissance in social and environmental justice and gender by Miriam Kennet and Michelle Gale de Oliveira

**Part 3: Challengers in today`s economic methodology:** The Tragedy of the commons. Why we are not being careful enough by Clive Lord, How useful is econometrics for Green economics by Sophie Billington, Cost Benefit Analysis, superficially an elegant tool, but in reality a path to wrong decision making by Juliane Göke, Rewriting Economics by Edward Goldsmith, What is Green Economics: a new discipline by Volker Heineman, Method, tools and Instruments by Volker Heineman, Miriam Kennet and Michele Gale de Oliveira.

**Part 4: Criticism of the traditional theories of Growth, The Green Economy:** Rethinking Growth, After RIO + 20 2012 by Volker Heinemann and Miriam Kennet, What do we mean by “growth” problems with growth and is a return to “growth” possible in the long term? By Steven Mandel

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**This book is the first to bring the innovations in methodology to broader group of readers, students, policy makers, academics and campaigners in this ground breaking volume.**

### **Editors Biographies:**



**Tone Hedvig Berg** is a Norwegian economist qualified from Norwegian University of science and Technology (NTNU). She has a specialization in Business from Trondheim Business School (TØH). Her main field of interest are development economics, public and political economics. She is a member of the book team at the Green Economics Institute. (GEI).

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**Miriam Kennet** is director and co-founder of the Green Economics Institute. She is a member of the Environmental Change Institute, Oxford University. Her research at South Bank University, London and at Templeton College, Oxford University focused on green issues and strategic management of international firms. She is editor and author of 100s of articles, book chapters and books in many languages. Miriam recently was named as one of the *100 most powerful women* making change **globally** by a poverty charity. She is the founder and Director of The Green Economics Institute and the *International Journal of Green Economics*.

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