The Green Economics Institute

A new Ground Breaking Book for the Age of Green Economics

The Vintage Generation, The Rocking Chair Revolution: Green Economics and Older People

This exciting collection of ground breaking essays, speeches & articles shows the dynamism of todays older writers and the lives they lead today in all walks of life. This collection is as inspiring as it is varied and shows how this demographic shift and timebomb impacts all walks of life today. Includes chapters by the founder of the Austrian Greens!

Published by the Green Economics Institute

Edited By Birgit Meinhard-Siebel (Austria), Miriam Kennet & Michelle S. Gale de Oliveira (Brazil)


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The Vintage Generation, The Rocking Chair Revolution: Older People

This book feature green voices from around the world and explore the new world where far more people are older and a significant force in the economy.

After a century of the cult of the young – things have changed and economically for the first time in a very long time, much older people are much better off than much younger people in general. This is a sudden change which has happened over the last 12 years and we seek to explore the new realities of life for everyone as well as the particular challenges, for society and for the individual, of life as an older person.

We would like to create an economy which is welcoming to all the new older people we have in society so that they can play their full part and reach their own full potential in a supportive environment and economy, enriching their lives and participating with a respectful society for their experience and wisdom. As greens we value life long learning and participation.

Editors:

Michelle S. Gale de Oliveira (USA and Brazil) is Director of the Green Economics Institute and a specialist in human rights law and development, and founder of the Gender Progress Consortium.

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