The current generations are at a turning point. Wealth inequality is growing all over the world and is especially noticeable currently in the USA. This is leading to social unrest and increasing levels of unhappiness in society. This is leading to a decline in social capital.

Similarly the effects of climate change and global warming are becoming more evident everyday with glaciers retreating faster than ever and weather patterns becoming more extreme.

Rebalancing the Economy is needed to readdress these issues. No longer can we measure the success of governments and countries first by GDP and only then think about social and environmental effects. We need to measure success not by our economic activity but our well-being and that of the environment.

If companies, people and governments are measured by new yardsticks then growth, wealth and profits will not be the priority.

This book discusses how we ended up in this situation, explaining the role of economics and capitalism. It also offers some solutions to these problems including new measures of progress, traditional methods of changing behaviour using pricing, as well as solutions that psychology would suggest.

Major Well Known Writers include!
Sir Crispin Tickell- advisor to successive Prime Ministers, on two government Task Forces, author of Climate Change and World Affairs
Vandana Shiva- World Famous Indian environmental activist who has authored more than 20 books, one of the leaders of the International Forum on Globalisation
Graciella Chichilnisky- Lead author of the Intergovernmental Panel on Climate Change, which received the 2007 Nobel Prize and she created and designed the carbon market
Joel Bakan- wrote the award-winning and widely-translated book and film, The Corporation
Martin Koehring- Senior Editor at Economist Intelligence Unit
Chuck Collins-Senior scholar at the Institute for Policy Studies (IPS)

Book Overview: 8 parts. No. of pages 350 approx. ISBN: 9781907543845
Rebalancing the Economy

Contents
Part 1: The Path We Are Traveling
Part 2: The Role of Economics
Part 3: Measuring Progress
Part 4: Market based solutions to climate change
Part 5: Consumption, Lifestyle and Climate Change
Part 6: The role of the Corporation
Part 7: Governments, Globalisation and Trade
Part 8: Sustainable Development

Special Introductory Offer!
RRP £65 + P & P

Order this book from the Green Economics Institute

greeneconomicsinstitute@yahoo.com
www.greeneconomics.org.uk

Available Now!

ISBN: 9781907543845

Photos: Miriam Kennet St Pauls Cathedral- Occupy Movement Protest and Christopher Brook Dawn over Nicaragua

Biographies of Editors:

Miriam Kennet is CEO, director and co-founder of the Green Economics Institute and the founder and editor of the International Journal of Green Economics. She is a member of Mansfield College, Oxford University and the Environmental Change Institute, Oxford University. She is a UK government recommendation for the IPCC and has her own delegation to the Kyoto Climate Protocol Conferences and to the RIO +20 Conference.

Miriam recently was named as one of the 100 most powerful unseen women making change globally at a ceremony in London. She is the founder and Director of The Green Economics Institute and the International Journal of Green Economics and recently received the Honour Award for Green Business from the Minister in Luxembourg and was invited by Ban Ki Moon to his Global Leaders Climate Change Conference at the United Nations.

Christopher Brook is an economist at the University of Cambridge. His interests lie in sustainable development and poverty alleviation. He worked in Nicaragua on a sustainable watershed management project where he began to understand the needs and challenges that those in poverty face. He hopes to use this gained knowledge in the future to help relieve poverty sustainably all over the world. He currently works for the Green Economics Institute and ran the 9th Annual Green Economics Institute Conference at Oxford University in July 2014 and is an Associate Editor of the International Journal of Green Economics.

Contributors to the book: Joyce Appleby, Hazel Henderson,(USA) Sir Crispin Tickell, John Weeks, Vandana Shiva, (India) Joss Tantram, Graciella Chichilnisky, (USA) Richard Copper, Kari Noorgard, Rosamund Stock, Craig Duckworth, Alastair McIntosh, Manan Jain,(India) Joel Bakan, Maria Madi,(Brazil) Constance Crawford,(USA) Aaart Heesterman, WeiBena Heesterman, Martin Koehring, Chuck Collins

Order this book from the Green Economics Institute

greeneconomicsinstitute@yahoo.com www.greeneconomics.org.uk

Available Now!